

Client:

Housing First Fund

Local Cable Buy from Tammi Holloway

de le de l

Order #: 46263-54973

Revision #:

Date: 9/15/2016

11:40 AM

Vendor: 3262 Spectrum Reach Send Billing To: Chris Locke

1625 Concentric Blvd

1490 Manning Pkwy CTV Media, Inc.

Powell, OH 43065

(614)848-5800 (614)848-4099

Contact: Jennifer Zehnder E-Mail: Jennifer.Zehnder@charter.com

Saginaw, MI 48604

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29. Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Tammi Holloway

Market: Product: Media:

Minneapolis-St. Paul District 17B

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016

2BK Sep15-Oct15 C-DMA Nielsen Live

02:59 AM 03:00 AM Description: MIN, MN Dist. 17B 3262

Estimate:

ne	
Daypart Program	
Dayı Co	
oart de	
STN Gross	
Daypart STN Code Gross STN Net	
,	
Wks	
ò	
No. 10.000	
Total Spots	
Adults 35+	
Adults 35+	

Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP
3262	3262 Spectrum Reach, Willmar MN-Cable 6 SaSu 9:00a-7:00p WK HGTV VARIOUS	VIN-Cable WK	\$13.00	\$11.05	30	8	0	æ	0.8 \$16.25
									\$13.81
18	MTuWThFSaSu 4:00p-	CPT	\$13.00	\$11.05	30	13	0	13	0.3
	AEN VARIOUS								\$43.33
									\$36.83
19	MTuWThFSaSu 7:00p-	CPT	\$16.00	\$13.60	30	13	0	13	0.5
	AEN VARIOUS								\$32.00
									\$27.20
20	SaSu 9:00a- 7:00p	¥K	\$13.00	\$11.05	30	8	0	8	0.2
	AEN VARIOUS								\$65.00
									\$55.25
21	MTuWThFSaSu 4:00p-	CPT	\$10.00	\$8.50	30	13	0	13	0.2
	AMC VARIOUS								\$50.00
									\$42.50

Signature:

vendor



Order #: 46263-54973

Send Billing To: Chris Locke

Revision #:

Date: 9/15/2016

11:40 AM

Media: Client: Product: District 17B Housing First Fund

Primary Demo: Adults 35+ Minneapolis-St. Paul

Separation between spots:

30

Buyer:

Flight Start Date: 9/19/2016 Flight End Date: 9/29/2016 Description: MIN, MN Dist. 17B 3262 Estimate:

02:59 AM 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Tammi Holloway

Vendor: 3262 Spectrum Reach 1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Phone:

(614)848-5800 (614)848-4099

1490 Manning Pkwy CTV Media, Inc.

Powell, OH 43065

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

Rta/CPP	Dur 9/19 9/26	Dur					2062 6
Total Adults Spots 35+	Wks		STN Net	STN	Daypart Code	Daypart Program	No Eine

		Signature:				Ŷ				
00000										
\$43.33									DISC VARIOUS	
0.3	0		0	8	30	\$11.05	\$13.00	WK	SaSu 9:00a- 7:00p	26
\$22.67										
\$26.67									DISC VARIOUS	
0.6	13		0	13	30	\$13.60	\$16.00	CPT	MTuWThFSaSu 7:00p-	25
\$55.25										
\$65.00									DISC VARIOUS	
0.2	13		0	13	30	\$11.05	\$13.00	CPT	MTuWThFSaSu 4:00p-	24
\$28.33										
\$33.33									AMC VARIOUS	
0.3	8		0	8	30	\$8.50	\$10.00	¥K	SaSu 9:00a- 7:00p	23
\$22.10										
\$26.00									AMC VARIOUS	
0.5	13		0	13	30	\$11.05	\$13.00	MN-Cable CPT	3262 Spectrum Reach, Willmar MN-Cable 22 MTuWThFSaSu 7:00p- CPT	3262 22
			9	9	2					
Rin/CPP			9/26	9/19	7	STN Net	Gross	Code	Program	O
35+	Spots			MIL			0 12	Daybait		1 1

Disclaimer:

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vendor



Order #: 46263-54973

Revision #:

Date: 9/15/2016

11:40 AM

Media: Market: Product: Minneapolis-St. Paul District 17B

Separation between spots:

30

Primary Demo:

Adults 35+

Client:

Housing First Fund

Description: MIN, MN Dist. 17B 3262

Flight Start Date: 9/19/2016 03:00 AM 02:59 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Flight End Date: 9/29/2016

Tammi Holloway

1625 Concentric Blvd

Vendor: 3262 Spectrum Reach

Send Billing To: Chris Locke

Contact: Jennifer Zehnder Saginaw, MI 48604

> Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

Phone:

(614)848-5800 (614)848-4099

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Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19 9/26	26	Total Adults Spots 35+ Rtg/CPP	Adults 35+ Rtg/CPP	
3262 27	3262 Spectrum Reach, Willmar MN-Cable 27 MTuWThFSaSu 4:00p- CPT	MN-Cable CPT	\$8.00	\$6.80	30	13	0	13	0	2
	ESP2 VARIOUS								\$40.00	ō
									\$34.	б
28	MTuWThFSaSu 7:00p-	CPT	\$10.00	\$8.50	30	13	0	13	0	ω
	12:00a ESP2 VARIOUS								\$33.	₩
									\$28.	ದ
29	SaSu 9:00a- 7:00p	××	\$8.00	\$6.80	30	8	0	8	0	Ċħ
	ESP2 VARIOUS								\$16.	ŏ
									\$13.	ŏ
30	MTuWThFSaSu 4:00p-	CPT	\$13.00	\$11.05	30	13	0	13	0	.2
	FOOD VARIOUS								\$65.	ŏ
									\$55.	· Si
3	MTuWThFSaSu 7:00p-	CPT	\$16.00	\$13.60	30	13	0	13	0	.51
	FOOD VARIOUS								\$32.00 \$27.20	öö

Signature:

vendor



Order #: 46263-54973

Revision #:

Date: 9/15/2016

11:40 AM

Market: Product: Media: Minneapolis-St. Paul District 17B

Client:

Housing First Fund

Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Tammi Holloway

Flight Start Date: 9/19/2016 Description: MIN, MN Dist. 17B 3262 03:00 AM

Estimate:

46263

Flight End Date: 9/29/2016

02:59 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Saginaw, MI 48604

Vendor: 3262 Spectrum Reach 1625 Concentric Blvd

Send Billing To: Chris Locke

1490 Manning Pkwy CTV Media, Inc.

(614)848-5800

Powell, OH 43065

(614)848-4099

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Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP	
3262 32	3262 Spectrum Reach, Willmar MN-Cable 32 SaSu 9:00a-7:00p WK FOOD VARIOUS	MN-Cable WK	\$13.00	\$11.05	30	ω	0	8	\$26.0	ŏ .ъ
									\$22.1	10
33	MTuWThFSaSu 4:00p-	CPT	\$8.00	\$6.80	30	13	0	13	0.	.2
	HALL VARIOUS								\$40.00	5 5
34	MTuWThFSaSu 7:00p-	CPT	\$10.00	\$8.50	30	<u>1</u>	0	13	0.	.4
	HALL VARIOUS								\$25.0	ŏ
									\$21.2	25
35	SaSu 9:00a- 7:00p	WK	\$8.00	\$6.80	30	8	0	8	\$26.6	.3 Y
									\$22.6	37
36	MTuWThFSaSu 4:00p-	CPT	\$13.00	\$11.05	30	13	0	13	0.	.5
	HGTV VARIOUS								\$26.00)0
									\$22.1	10

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Signature:

vendor



Order #: 46263-54973

Revision #:

Send Billing To: Chris Locke

CTV Media, Inc.

Powell, OH 43065 1490 Manning Pkwy

(614)848-5800 (614)848-4099

Date: 9/15/2016

11:40 AM

Media:

Client:

Housing First Fund

Product: District 17B

Primary Demo: Adults 35+ Market: Minneapolis-St. Paul

Separation between spots: 30

Description: MIN, MN Dist. 17B 3262

Buyer: Tammi Holloway Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 03:00 AM

2BK Sep15-Oct15 C-DMA Nielsen Live

Survey:

Vendor: 3262 Spectrum Reach 1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

No Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Addition 35+ Spots Spots Rtg/CPI	35+ Rtg/CPP	
3262 37	3262 Spectrum Reach, Willmar MN-Cable 37 MTuWThFSaSu 7:00p- CPT	MN-Cable CPT	\$16.00	\$13.60	30	13	0	13	0.8	.8
	HGTV VARIOUS								\$20.0 \$17.0	ŏŏ
38	MTuWThFSaSu 4:00p-	CPT	\$13.00	\$11.05	30	13	0	13	0.	.5
	HIST VARIOUS								\$26.00 \$22.10	0
39	MTuWThFSaSu 7:00p-	CPT	\$16.00	\$13.60	30	13	0	13	_	.0
	HIST VARIOUS								\$16.0	5 8
40	SaSu 9:00a- 7:00p	XX	\$13.00	\$11.05	30	œ	0	8	0	ω
	HIST VARIOUS								\$43.3 \$36.8	¤ ¤
41	MTuWThFSaSu 4:00p-	CPT	\$10.00	\$8.50	30	13	0	13	0	.2
	TLC VARIOUS								\$50.00 \$42.50	50 00

Signature:



Order #: 46263-54973

Revision #:

Date: 9/15/2016

11:40 AM

Product: Media: District 17B

Client:

Housing First Fund

Market: Minneapolis-St. Paul

Separation between spots: Primary Demo: Adults 35+ 30

> Description: MIN, MN Dist. 17B 3262 Estimate:

Flight Start Date: 9/19/2016 03:00 AM

Flight End Date: 9/29/2016 2BK Sep15-Oct15 C-DMA Nielsen Live 02:59 AM

Buyer: Tammi Holloway

Vendor: 3262 Spectrum Reach

Send Billing To: Chris Locke

1490 Manning Pkwy CTV Media, Inc.

Powell, OH 43065

(614)848-5800 (614)848-4099

1625 Concentric Blvd

Contact: Jennifer Zehnder Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19 9/26	/26	Total Spots Rt	Adults 35+ Rtg/CPP	
3262 S	3262 Spectrum Reach, Willmar MN-Cable 42 MTuWThFSaSu 7:00p- CPT	MN-Cable CPT	\$12.00	\$10.20	30	13	0	13	0.4	
	TLC VARIOUS								\$30.00 \$25.50	
43	SaSu 9:00a- 7:00p	××	\$10.00	\$8.50	30	8	0	8	0.3	
	TLC VARIOUS								\$33.33	
44	MTuWThFSaSu 4:00p-	CPT	\$13.00	\$11.05	30	13	0	13	0.3	
	CNN VARIOUS								\$43.33	
									\$36.83	
45	MTuWThFSaSu 7:00p-	CPT	\$16.00	\$13.60	30	13	0	13	0.6	
	CNN VARIOUS								\$26.67	
46	SaSu 9:00a- 7:00p	××	\$13.00	\$11.05	30	8	0	Co	0.3	
	CNN VARIOUS								\$43.33	
									\$36.83	
								Condo		



Client:

Housing First Fund

Market: Product: Media:

Minneapolis-St. Paul District 17B

Local Cable Buy from Tammi Holloway

Order #: 46263-54973

Revision #:

Date: 9/15/2016

11:40 AM

Vendor: 3262 Spectrum Reach 1625 Concentric Blvd

Send Billing To: Chris Locke

Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

Survey: Flight End Date: 9/29/2016 2BK Sep15-Oct15 C-DMA Nielsen Live 02:59 AM

Flight Start Date: 9/19/2016

03:00 AM

Description: MIN, MN Dist. 17B 3262

Estimate:

Contact: Jennifer Zehnder Saginaw, MI 48604

Fax: (614)848-4099

Phone: (614)848-5800

Tammi Holloway

Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Phone: 9899225057 x. E-Mail: Jennifer.Zehnder@charter.com

Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

52	51	50	49	48	3262 47	Line
MTuWTh 7:00p-12:00a DISC VARIOUS	MTuWTh 4:00p-7:00p DISC VARIOUS	MTuWTh 7:00p-12:00a AMC VARIOUS	MTuWTh 4:00p-7:00p AMC VARIOUS	MTuWTh 7:00p-12:00a AEN VARIOUS	3262 Spectrum Reach, Willmar MN-Cable 47 MTuWTh 4:00p-7:00p CPT AEN VARIOUS	Daypart Program
CPT	CPT	CPT	CPT	CPT	MN-Cable CPT	Daypart Code
\$17.00	\$14.00	\$13.00	\$10.00	\$17.00	\$14.00	STN Gross
\$14.45	\$11.90	\$11.05	\$8.50	\$14.45	\$11.90	STN Net
30	30	30	30	30	30	Dur
0	0	0	0	0	0	Wks 9/19 9
7	б	7	6	7	თ	9/26
						8 1
7	6	7	6	7	6	Total Spots
0.4 \$42.50 \$36.13	0.2 \$70.00 \$59.50	9.3 \$43.33 \$36.83	0.2 \$50.00 \$42.50	0.6 \$28.33 \$24.08	0.3 \$46.67 \$39.67	Adults 35+ Rtg/CPP



Media:

Client:

Housing First Fund

Market: Product:

Minneapolis-St. Paul District 17B

Flight End Date: 9/29/2016 Flight Start Date: 9/19/2016 Description: MIN, MN Dist. 17B 3262

03:00 AM

Separation between spots: Primary Demo: Adults 35+

30

Buyer:

Tammi Holloway

Survey:

2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Saginaw, MI 48604

E-Mail: Jennifer.Zehnder@charter.com

Local Cable Buy from Tammi Holloway

Order #: 46263-54973

Vendor: 3262 Spectrum Reach

1625 Concentric Blvd

Revision #:

Date: 9/15/2016

11:40 AM

Send Billing To: Chris Locke

Powell, OH 43065 CTV Media, Inc. 1490 Manning Pkwy

Phone: (614)848-5800

(614)848-4099

Phone: 9899225057 x. Fax: 9897922982

Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

No Line	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Adults Spots 35+ Rtg/CPP	35+ /CPP
3262 9	3262 Spectrum Reach, Willmar MN-Cable 53 MTuWTh 4:00p- 7:00p CPT	IN-Cable CPT	\$9.00	\$7.65	30	0	6	6	0.2
	ESP2 VARIOUS								\$45.00
									\$38.25
54	MTuWTh 7:00p-12:00a	CPT	\$11.00	\$9.35	30	0	7	. 7	0.4
	ESP2 VARIOUS								\$27.50
									\$23.38
55	MTuWTh 4:00p-7:00p	CPT	\$14.00	\$11.90	30	0	6	6	0.2
	FOOD VARIOUS								\$70.00
									\$59.50
56	MTuWTh 7:00p-12:00a	CPT	\$17.00	\$14.45	30	0	7	7	0.5
	FOOD VARIOUS							With the second	\$34.00
									\$28.90
57	MTuWTh 4:00p-7:00p	CPT	\$9.00	\$7.65	30	0	6	6	0.1
	HALL VARIOUS								\$90.00
									\$76.50
58	MTuWTh 7:00p-12:00a	CPT	\$11.00	\$9.35	30	0	7	7	0.2
	HALL VARIOUS								\$55.00
									\$46.75

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Signature:



Order #: 46263-54973

Revision #:

Date: 9/15/2016

11:40 AM

Vendor: 3262 Spectrum Reach

Send Billing To: Chris Locke

1625 Concentric Blvd

Phone: (614)848-5800 Powell, OH 43065 1490 Manning Pkwy CTV Media, Inc.

(614)848-4099

Affiliation: 11229 HHs \Willmar, MN

Separation between spots: 30 Primary Demo: Adults 35+

Market: Product: Media: Client:

Minneapolis-St. Paul District 17B

Housing First Fund

Buyer:

Tammi Holloway 2BK Sep15-Oct15 C-DMA Nielsen Live +3 Flight End Date: 9/29/2016

Flight Start Date: 9/19/2016

03:00 AM

Survey:

Description: MIN, MN Dist. 17B 3262

Contact: Jennifer Zehnder Saginaw, MI 48604

Phone: 9899225057 x. E-Mail: Jennifer.Zehnder@charter.com

Fax: 9897922982

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

64 M:	63 M:	62 M:	61 M:	60 M:	3262 Spec 59 M	Line D No P
MTuWTh 7:00p-12:00a TLC VARIOUS	MTuWTh 4:00p-7:00p TLC VARIOUS	MTuWTh 7:00p-12:00a HIST VARIOUS	MTuWTh 4:00p-7:00p HIST VARIOUS	MTuWTh 7:00p-12:00a HGTV VARIOUS	3262 Spectrum Reach, Willmar MN-Cable 59 MTuWTh 4:00p- 7:00p CPT HGTV VARIOUS	Daypart Program
СРТ	СРТ	СРТ	CPT	CPT	VIN-Cable CPT	Daypart Code
\$17.00	\$10.00	\$17.00	\$14.00	\$17.00	\$14.00	STN Gross
\$14.45	\$8.50	\$14.45	\$11.90	\$14.45	\$11.90	STN Net
30	30	30	30	30	30	Dur
0	0	0	0	0	0	Wks 9/19
7	6	7	6	7	6	9/26
7	6	7	6	7	6	Total A Spots Rtg
0.3 \$56.67 \$48.17	0.1 \$100.00 \$85.00	1.1 \$15.45 \$13.14	\$16.06 0.6 \$23.33 \$19.83	\$29.75 0.9 \$18.89	0.4 \$35.00	Adults 35+ Rtg/CPP

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Signature:



Order #: 46263-54973

Revision #:

Send Billing To: Chris Locke

CTV Media, Inc. 1490 Manning Pkwy

Date: 9/15/2016

11:40 AM

Product: District 17B Client:

Housing First Fund

Media:

Primary Demo: Adults 35+ Market: Minneapolis-St. Paul

Separation between spots: 30

Description: MIN, MN Dist. 17B 3262

Flight Start Date: 9/19/2016 03:00 AM

Flight End Date: 9/29/2016 Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Buyer: Tammi Holloway

> Vendor: 3262 Spectrum Reach 1625 Concentric Blvd

Saginaw, MI 48604

Contact: Jennifer Zehnder

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Affiliation: 11229 HHs \Willmar, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

				66		3262 \$	Line No
SEP 16 OCT 16 Total Cost:	Total Cost: \$6, Station Monthly Summary			MTuWTh 7:00p-12:00a CNN VARIOUS	CNN VARIOUS	3262 Spectrum Reach, Willmar MN-Cable 65 MTuWTh 4:00p- 7:00p CPT	Daypart Program
	ıly Summ			СРТ		MN-Cable CPT	Daypart Code
\$4,227.00 \$1,810.00 \$6,037.00	\$6,037.00 ary	7		\$17.00		\$14.00	STN Gross
\$ \$ \$ 5	\$5	Total GRP/GIMP(000): 139.6 54.1 Total CPP/CPM:	Total	\$14.45		\$11.90	STN Net
\$3,592.95 \$1,538.50 \$5,131.45	\$5,131.45	P(000): P/CPM:	Total Spots:	30		30	Dur
		139.6 5	340 130	0		0	Wks 9/19 9/26
A -1 (i)							ds 14
340 130 470	470		470	7		6	Total Spots R
	320.48	193.7 \$31.17	\$18.06	0.8 \$21.25	\$46.67 \$39.67	0.3	Adults 35+ Rtg/CPP

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Signature:

vendor



Local Cable Buy from Tammi Holloway Summary by Market

Date: 9/15/2016

11:40 AM

Client: Housing First Fund

Media: TV

Product: District 17B

Primary Demo: Adults 35+

Separation between spots:

30

Estimate: 46263

Description: MIN, MN Dist. 17B 3262 **Flight Start Date:** 9/19/2016 03:00 AM

Flight End Date: 9/29/2016 02:59 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Buyer: Tammi Holloway

Send Billing To: Chris Locke

CTV Media, Inc. 1490 Manning Pkwy

Powell, OH 43065 **Phone:** (614)848-5800

Fax: (614)848-4099

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29.

Market Spo	Total Spots Paul 470	STN Gross PCT \$6,037.00 100%		STN PCT PCT \$5,131.45 100%	Adults PCT STN GR STN NET CPP CPP 100% \$31.17 \$26.4	Adults 35+ STN NET CPP \$26.49	GRP PCT 193.7 100%
Vlinneapolis-St.	Paul 470	\$6,037.00 100		1.45 100%	\$31.17	\$26.49	193.7 1
Estimate Total:	470	\$6,037.00	\$5,131.45	1.45			193.7